IT PAYS TO USE YOUR GOODYEAR® NATIONAL ACCOUNT – CORTEVA NA #8393

WELCOME TO YOUR GOODYEAR/CORTEVA NATIONAL ACCOUNT #8393

This account connects you with a variety of special, member-only benefits:

WHY GOODYEAR

- 91% of fleet customers are satisfied with Goodyear*
- 86% of fleet customers would recommend Goodyear tires*
- 2,300+ Commercial Tire & Service Network locations from coast to coast
- Goodyear requires service technicians to be Tire Industry Association-certified
- 24/7 roadside service available nationwide
- 2-hour target roll time for roadside service
- Real-world and simulated testing helps ensure a high standard of product performance
- #1 in brand awareness** — a sign of widespread trust

GET EXCLUSIVE BENEFITS

In addition to discounted prices on most popular Goodyear tires, National Account Members also get:

- Nationwide service and special pricing on:
  - Commercial tires
  - Light Truck tires
  - OTR tires
  - Passenger Tires
- World-class business intelligence tools to help reduce operating costs, such as Fleet dashboards
- Access to 2,300 Goodyear commercial dealers with special service pricing offering consistent service
- Access to a complete line of commercial, premium and mid-tier new tires and retreads
- Access to the most reliable 24/7 roadside assistance with no dispatch fee†
- Local Fleet Solution Sales Manager assigned to your location

GOODYEAR ACCOUNT MANAGER CONTACT

Name: Theodore Hall
Phone: 636-312-9835
Email: Theodore_Hall@goodyear.com

HOW TO SIGN UP

1. Visit goodyeartrucktires.com/corteva
2. Complete the National Account Agreement form
3. Goodyear will review your application and approve your account within 3-5 business days
4. You will receive an email with approval confirmation and important account information

REVIEW DISCOUNTED PRICING

1. Visit Corteva intranet page and find the Goodyear information
2. Select the Corteva Pricing Tool to see the most up to date NA pricing on Commercial New Tires, Retreads, Light Truck Tires and Passenger tires.

TIRE ORDERING PROCESS

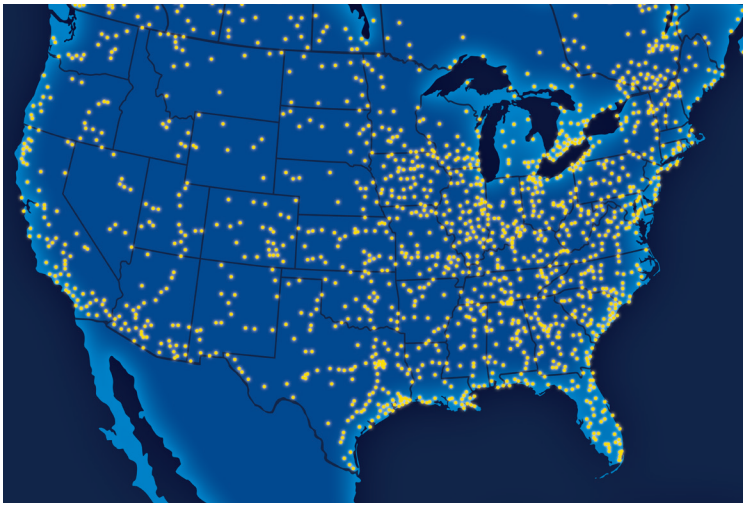
1. Check size and type of tire(s) needing replacement.
2. Visit goodyeartrucktires.com to search for available products and to find a Goodyear Authorized Dealer near you.
3. Present this program letter or mention your Corteva NA to the Goodyear Authorized Dealer to receive special pricing.

ROADSIDE SERVICE



CORTEVA™ agriscience

GOODYEAR MORE DRIVEN.



FIND A GOODYEAR DEALER

1. Go to goodyeartrucktires.com and select Dealer Locator
2. Enter City, State or ZIP to access 2,300 Nationwide Goodyear Dealers
3. Select the preferred Dealer from the search results
4. For auto and light truck tires visit goodyear.com
5. For OTR tires visit goodyearotr.com

PREMIUM AND MID-TIER PRODUCTS ACROSS ALL APPLICATIONS

LONG HAUL	REGIONAL	URBAN	MIXED SERVICE
GOODYEAR FUEL MAX®			GOODYEAR ARMOR MAX®
GOODYEAR ENDURANCE			
GOODYEAR MARATHON®			GOODYEAR WORKHORSE®
			DUNLOP®

PRODUCT NAMING DESCRIPTION

Fuel Max: Premium fuel-focused tires
Endurance: Premium miles to removal tires
Armor Max: Tough mixed service tires
Marathon: Mid-tier long haul and regional tires
Workhorse: Mid-tier mixed service tires
Dunlop: Super single mixed service tires

TOTAL MOBILITY

Trusted Products
Full range of tires, technologies and retreads with options for every fleet.

Premier Service Network
Industry-leading network of 2,300+ North American locations.†

Complete Tire Management
Unparalleled programs and tools to optimize tire assets and ROI.

goodyeartrucktires.com

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GOODYEAR MORE DRIVEN.