

## 2020-2021 GOODYEAR HIGHWAY HERO AWARD OFFICIAL RULES

### HIGHWAY HERO AWARDS:

One (1) 2020-2021 Goodyear Highway Hero Award. The Goodyear Highway Hero Award package includes an all-expenses paid trip for the Goodyear Highway Hero Award winner and one adult (18 years or older) guest to Orlando, FL., during the week of The Technology & Maintenance Council (TMC) Annual Meeting & Transportation Technology Exhibition, which takes place March 8-11, 2022. Plus, a special Highway Hero award cash prize to be determined by Goodyear.

Two (2) Goodyear Highway Hero Award runner-up candidates will each receive a prize package to be determined by Goodyear.

Terms and conditions apply.

### ENTRY PERIOD:

Nominations for the Goodyear Highway Hero Award will be accepted through Dec. 31, 2021. Nominations must be submitted electronically.

### ELIGIBILITY:

- To be eligible for entry into the Goodyear Highway Hero Award pool of candidates, a candidate must meet the following criteria:
- Must be a full-time truck driver
- Must reside in the U.S. or Canada
- The incident for which he/she is nominated must have occurred in the U.S. or Canada
- Nominee must be on the job or on the way to and from work, and in his or her truck, at the time of the incident
- Nominee's truck at the time of the incident must have 12 wheels or more
- Incident must have happened between March 1, 2020 and Dec. 30, 2021, to qualify for this year's program
- All nomination must be received by Dec. 31, 2021

To be selected and confirmed as a Goodyear Highway Hero Award finalist, candidates must be approved by Goodyear in its sole discretion, which approval will require, among other things, candidate to pass certain background checks to Goodyear's satisfaction. Goodyear reserves the right to appoint a panel of judges to select the Goodyear Highway Hero Award winner from the approved finalists or to unilaterally select the finalists and/or winner at any time at its sole discretion.

In addition, all Goodyear Highway Hero Award finalists, including the award winner, must agree to and sign an Authorization and Consent Form provided by Goodyear. Failure to do so will result in disqualification. After the finalist has been approved by Goodyear, including, without limitation, confirmation of passage of the mandatory background checks, and the finalist has completed and returned the Goodyear photo/video consent form, a Goodyear-provided W-9 tax form and all other required documentation or information requests, Goodyear will provide written notification to the finalist, stating that said finalist has been approved and confirmed and Goodyear will begin to administer the award(s) in accordance with these rules and conditions.

#### TERMS AND CONDITIONS:

In the event of non-compliance with any of these requirements of these Official Rules, prize may be forfeited at Goodyear's sole discretion. By participating, entrants agree to be bound by these Official Rules and by the decisions of Goodyear and judges, which shall be final and binding in all respects. The winners, by entering the contest and, if applicable, accepting a prize, agree to release and hold harmless Goodyear, its affiliates, agents and employees from and against any and all liability for any injury including personal injury, death, loss or damages of any kind, arising from or in connection with participation in the Goodyear Highway Hero Award program or the acceptance of a prize, or any claims based on right of publicity/right of privacy. By entering the contest and, if applicable, accepting a prize, Goodyear Highway Hero Award finalists and the Goodyear Highway Hero Award winner grants Goodyear the right to use and publish his/her name, address (city and state of residence), photograph and/or likeness, advertising or promotional purposes in commerce and in any and all media now known or hereafter devised, worldwide in perpetuity, in connection with the Goodyear Highway Hero Award program without limitation or notice, and without additional compensation, notification or permission, unless prohibited by law. Goodyear is not responsible for any change of email address, mailing address and/or telephone number of entrants.

#### OTHER CONDITIONS:

Goodyear is not responsible for any incorrect or inaccurate entry information. If for any reason, the Goodyear Highway Hero Award program is not capable of being conducted as described in these Official Rules for any other reason, as determined by Goodyear in its sole discretion. Goodyear shall have the right, at its sole discretion, to cancel, terminate, modify or suspend any and all activities related to the program.

In addition, awards may change, or be substituted, at the sole discretion of Goodyear. Finalists and the Goodyear Highway Hero Award winner are responsible for all federal, state and local taxes, and any other costs and expenses associated with award acceptance not specified herein as being presided.

Finalists and winner must complete a W-9 form to Goodyear before the award will be distributed. Failure to complete the W-9 form will result in disqualification and forfeiture of the award.

BY PARTICIPATING IN THE GOODYEAR HIGHWAY HERO AWARD PROGRAM, EACH GOODYEAR HIGHWAY HERO AWARD ENTRANTS AND, IF APPLICABLE, FINALIST AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION; (2) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; (3) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF; AND (4) THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR

REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.