

IT PAYS TO USE YOUR GOODYEAR® TIRE PURCHASE PROGRAM

WELCOME TO GOODYEAR / NWRA Purchase Program



BILLING METHOD

NWRA Member Instructions:

1. Check size and type of tire(s) needing replacement.
2. Visit any Goodyear authorized supply point for appointment to purchase tires / service.
Consumer Tires: www.goodyear.com/en-US/tires-home
Commercial Truck Tires: www.goodyeartrucktires.com
3. Present this program letter to delivering supply point to receive special pricing. **PLEASE SEE INSTRUCTIONS BELOW**
4. Member pays delivering supply point for tire(s) and service work performed.
5. Note: No taxes or services are included in pricing and are always extra cost, if required

DEALERS-----Submit your local invoice through your electronic system as follows:

GBMS:

Issue a Point-of-Sale document to Independent Contractor with complete address.
Use billing code "C" (Consumer Price Support).
Approval Number must be entered.

Dealers:

Enter Approval Number as N0007519 for tires only.

Company Owned Outlets enter Approval Number as 0007519N for tires only.

Tire-Hq:

Bill name and complete address on your local books.
Use document type "C" (Local Price Support)
Enter Approval Number as NN0007519

The pricing is 'locked' for products listed below **ONLY**.
Any additions / needs / requirements must be directed to Dale Swiney of the Goodyear Tire & Rubber Co.

Pricing effective on 12/1/2018 or until notice of change or cancellation. GY Dealers see Tire-HQ (Natl & Govt Accounts) under Dealer Programs then select National Accounts for updates.

REQUIRED BILLING INFORMATION

Goodyear Company Owned Stores and Participating Dealers:

The NWRA Tire Program applies only to purchases by members of NWRA in the United States during the effective period of the Program. Net prices are currently limited to the Goodyear brand auto, light truck, medium radial tires and retread products only and should be billed at the prices shown below. If the price is not listed below, please contact Dale Swiney.

NWRA Members must pay delivering supply point at time of transaction by cash or credit card.

QUESTIONS? CONTACT:

Dale Swiney – Goodyear
Fleet Solutions Sales Manager
E: dswiney@goodyear.com
C: 443-829-2138



PRODUCT LIST

AUTO/LIGHT TRUCK



ENDURANCE TRAILER

A Dependable Trailer Tire - Featuring Durawall® Technology - Is Designed To Help You Tow With Confidence



WRANGLER® ALL-TERRAIN ADVENTURE WITH KEVLAR™

A Versatile Tire With Rugged Strength For Quiet On-Road Driving And Going Off-Road At A Moment's Notice - Featuring DuPont™ Kevlar® Fiber And Durawall Technology



WRANGLER DURATRAC™

A Workhorse Tire For Tough Off-Road Terrain And Snow With Long Tread Life And Aggressive Looks While Still Offering A Comfortable On-Road Experience



WRANGLER TRAILRUNNER AT™

A Tough, Dependable Tire With A Hardworking Combination Of On- And Off-Road Performance

MRT



ENDURANCE RSA

The Toughness Fleets Need For Regional And Urban Applications



MARATHON RSA™

Goodyear's Versatile All-Position Tire For Regional And Urban Applications



G182 RSD™

All-Around Tire For Regional Service



G622 RSD™

For Regional And Local High-Scrub Applications

ULT 19.5"



ENDURANCE RSA

Enhanced Toughness And Mileage For Highway And Local Applications



G622 RSD

For Regional And Local High-Scrub Applications

RETREADS



G182™

All-Around Retread For Regional Service



G182 PC

All-Around Retread For Regional Service



G622 PC

For Regional And Local High-Scrub Applications

TOTAL•SOLUTION



Trusted Products
Innovative Products For Any Fleet Application



Nationwide Dealer Network
2,300+ Dealers In North America Ready To Help Your Fleet



Reliable Services
Most Reliable Nationwide Roadside Service In The Industry*



Fleet Management Tools
Tire And Retread Tracking And Fleet Dashboard

Find your total solution at goodyeartrucktires.com.

*Fleet research study, Nov. 2015, Lieberman Research Worldwide. 590-fleet sample. Goodyear Dealer network roadside service compared to Michelin, Bridgestone and Continental.