NO SURPRISES

PREFERRED FLEET

GUARANTEED PRICING SET BY YOU AND YOUR LOCAL DEALER ON QUALITY GOODYEAR® TIRES AND SERVICE FROM COAST TO COAST
NEIGHBOR-LIKE ATTENTION. NATIONWIDE ACCOMMODATION.
Welcome to Preferred Fleet from Goodyear® and your local dealer. The prices, service and products you count on from around the corner — now guaranteed to your fleet nationwide.

CONSISTENT PRICING AND SERVICE FROM COAST TO COAST
Set by you and your dealer; honored wherever your fleet goes.

2,300+
NATIONWIDE NETWORK ACCESS FOR CONFIDENCE ON THE ROAD
Goodyear Dealers ready to keep your fleet running strong.

24/7
INDUSTRY-LEADING EMERGENCY ROADSIDE SERVICE
A single point of contact for dispatchers and drivers through Fleet HQ® — and you’ll never pay a dispatch fee.

CPM↓
TIRE OPTIMIZATION TOOLS
Enhanced data collection and reporting to help extend the life cycle of your fleet’s tires and reduce cost per mile.
YOUR TOTAL SOLUTION BEGINS WITH YOUR LOCAL DEALER

TRUSTED PRODUCTS
Goodyear and your local dealer offer a broad selection of proven, innovative tires and retreads to help improve efficiency for commercial and off-the-road fleets of a wide variety of sizes and applications.

HOW IT WORKS
1. Agree to pricing with your local dealer
2. Your dealer assigns your fleet a Goodyear Preferred Fleet #
3. Your drivers and dispatchers call Fleet HQ if they're outside your dealer's service area and provide your fleet's Preferred Fleet #
4. All billing is facilitated through your local dealer

INNOVATIVE FLEET MANAGEMENT TOOLS
Goodyear’s powerful set of tools help streamline your daily time management, improve decision-making processes and find new ways to save your fleet money.

AT YOUR SERVICE
When you become a Preferred Fleet, your drivers can keep rolling with access to these trusted services and more at any Goodyear Dealer.

TIRE & RETREAD REPAIR
TIRE BALANCING & ALIGNMENT
RETREAD CASING PICKUP & DELIVERY
WHEEL REPLACEMENT & REFURBISHING
TIRE MANAGEMENT/ FLEET INSPECTIONS
HELP TO MAKE ROADSIDE SERVICE MORE EFFICIENT WITH THE GOODYEAR® SMARTTECH APP.

Exclusive to Goodyear Authorized Dealers, the Goodyear SmartTech App streamlines the Goodyear FleetHQ® road service call process and helps improve overall service accuracy, tracking and efficiency. The SmartTech App helps reduce roll times, enabling trucks to return to service faster.

Your local dealer is your connection to Goodyear’s Total Solution

Find your total solution at goodyeartrucktires.com.


PREFERRED FLEET
TALK WITH YOUR LOCAL DEALER TODAY OR GO TO GOODYEARTRUCKTIRES.COM