

# IMPROVE FUEL EFFICIENCY WITH GOODYEAR® SMARTWAY®-VERIFIED TIRES AND RETREADS

Fuel is one of the biggest expenses in the trucking industry. That's why Goodyear offers a complete family of tires and retreads designed to maximize fuel efficiency. Our SmartWay-verified tires incorporate innovative compounds, constructions and tread patterns designed to help lower rolling resistance and reduce your cost per mile. Plus several of these tires include Fuel Max® Technology to promote additional fuel efficiency.

See how you can make SmartWay-verified Goodyear tires and retreads part of your total solution of trusted products, nationwide Dealer network, reliable service and fleet management tools at goodyeartrucktires.com.







## **GOODYEAR® FOR THE SMARTER HAUL**



### SMARTWAY - VERIFIED TIRES AVAILABLE IN STEER, DRIVE AND TRAILER POSITIONS

#### **ENDURANCE® LHS®**

Goodyear's Best Long Haul Steer Tire For High Miles To Removal



#### MARATHON® LHS®

Long Haul Steer Tire For High Miles To Removal



#### **ENDURANCE® LHD®**

Goodyear's Best Tough Long Haul Drive Tire For High Miles To Removal



#### **G572 1AD® FUEL MAX®**

Goodyear's Best Long Haul Drive Tire For High-Torque, Single-Axle Drive And 6x2 Applications



MATCHING RETREAD AVAILABLE

#### MARATHON® LHD®

Tough Long Haul Drive Tire For High Miles To Removal



#### FUEL MAX SSD® DURASEAL™

Goodyear's Best Wide Base Long Haul Drive Tire For Long Miles To Removal And Fuel Efficiency With Puncture-Sealing Technology



#### FUEL MAX SST® DURASEAL"

Goodyear's Best Wide Base Long Haul Trailer Tire For Long Miles To Removal And Fuel Efficiency With Puncture-Sealing Technology



#### FUEL MAX® LHT®

Goodyear's Best Long Haul Trailer Tire For Fuel Efficiency



MATCHING RETREAD AVAILABLE

#### MARATHON® LHT®

Long Haul Trailer Tire For Long Miles To Removal



#### G316® LHT™ FUEL MAX™ DURASEAL

Goodyear's Best Long Haul Trailer Tire For Long Miles To Removal With Puncture-Sealing Technology\*



MATCHING RETREAD AVAILABLE

## TOTAL SOLUTION



**Trusted Products**Innovative Products For Any Fleet Application



Nationwide Dealer Network 2,300+ Dealers In North America Ready To Help Your Fleet



Reliable Services
Most Reliable Nationwide
Roadside Service In The Industru



Fleet Management Tools
Tire And Retread Tracking
And Fleet Dashboard

Find your total solution at **goodyeartrucktires.com**.

†Fleet research study, Nov. 2015, Lieberman Research Worldwide. 590-fleet sample. Goodyear Dealer network roadside service compared to Michelin, Bridgestone and Continental.

