

INNOVATIVE PRODUCTS



**TECH SAVVY**

**GOODYEAR**  
FLEET HQ.



## FUEL MAX® TECHNOLOGY

### THE SCIENCE OF SAVINGS

Employing state-of-the-art science, Goodyear® Engineers developed innovative Fuel Max® compounds to help reduce energy loss as a tire rolls. This unique fuel-saving tread compound helps to improve rolling resistance without sacrificing tread life or traction.



### HELP TO OPTIMIZE YOUR MPG

Most long haul fleets are looking for new ways to conserve fuel and lower operating costs. That's why Goodyear offers a family of tires featuring Fuel Max Technology available in all wheel positions: steer, drive and trailer.

Tires featuring Fuel Max Technology offer great performance while providing long original tread life, low cost-per-mile and enhanced fuel savings.

Each Fuel Max tire incorporates cool-running compounds and constructions to help improve miles per gallon for fuel savings that you can apply straight to your bottom line.



**G399® LHS® Fuel Max®**  
Fuel efficiency combined with long mileage.



**G572 LHD™ Fuel Max®**  
A fuel-efficient long haul drive tire with long mileage.



**G305® AT LHD™ Fuel Max®**  
A fuel-efficient tire that helps provide long mileage.



**G316® LHT™ Fuel Max®**  
Helps reduce rolling resistance to promote fuel economy.

**SmartWay®  
Verified**

# INNOVATIVE PRODUCTS

## WIDE BASE TIRES

### SAVE MONEY OVER THE LONG HAUL

The EPA states that just by using wide base tires, a combination long haul truck could save 400 gallons of fuel per year and cut greenhouse gas emissions by more than four metric tons annually.

New wide base tires from Goodyear are packed with real-world innovations to help your fleet save money. Goodyear's G392 SSD™ drive and G394 SST® trailer wide base tires for long haul and regional haul applications feature Fuel Max Technology. Plus, they are the first wide base tires in the industry to offer flat protection with Goodyear's exclusive DuraSeal Technology®.



### THE WELL-ROUNDED ADVANTAGES OF GOODYEAR WIDE BASE TIRES

- Reduced downtime with DuraSeal Technology
- Lower overall fuel costs with Fuel Max Technology
- Increased payload capacity with lighter tire and wheel package
- More miles to removal with extra-deep tread depth
- Like-new performance from matching retreads
- Enhanced wet, snow and dry traction for confidence all year



**G392 SSD™**  
**DuraSeal + Fuel Max™**

A fuel-efficient wide base drive tire with enhanced puncture resistance and DuraSeal Technology.



**G394 SST®**  
**DuraSeal + Fuel Max™**

A fuel-efficient wide base trailer tire with enhanced puncture resistance and DuraSeal Technology.

## GOODYEAR RETREADS

### GOLD MEDALLION



Retreaded tires help lower operating costs. But when you're on the road and need to replace a tire, how do you know if the retreaded tire that is available will meet your specs? Many times you've been forced to buy a new tire, but now there's another option. Gold Medallion retreaded tires meet the premium casing specifications of large national fleets and are available nationwide to help you reduce the cost of on-highway tire failures. When you see the "GOLD" emblem branded into the side of the tread, you will know that the tires you purchased meet Gold Medallion specifications.



## LOWER YOUR COSTS WITH CONFIDENCE

Tires are one of the top-three expenditures for truck owners. By using quality Goodyear retreads, you can help save money and achieve a lower cost-per-mile.

Whether you operate long haul, regional or mixed service trucks, get the performance you need by choosing from our application-specific tread designs that offer like-new performance at a lower cost than new tires.



## GOODYEAR UNICIRCLE® RETREADS

In addition to the traditional precure retreads, Goodyear offers premium UniCircle retreads. UniCircle products feature a spliceless construction made using Goodyear's patented retreading process. They adhere snugly to the casing to enhance traction and help reduce costly tearing and chunking. Plus, Goodyear's exclusive compounds match new tire performance criteria for treadwear and traction.

Expect durability from the spliceless UniCircle construction, as well as even treadwear and low rolling resistance due to its uniform retread characteristics and dimensions. The end result is cost-efficient performance for your fleet.



**G316® LHT™**  
Fuel Max Trailer



**G305® AT LHD™**  
Fuel Max Drive

## GOODYEAR GTRACS



Goodyear's GTRACS Retread Operations platform enforces Goodyear's standards and your retread specifications. You can use GTRACS to track detailed information about every retread produced across the Goodyear Authorized Retreader Network. Information regarding each of your retreads as well as high level retread performance information is available on [goodyeartrucktires.com](http://goodyeartrucktires.com).



## GOODYEAR PRECURE RETREADS

Precure retreads are available in a wide range of styles for enhanced performance. To create precure retreads, tread rubber is firmly bonded to the tire casing with a layer of adhesive, and then the two ends of the new tread segment are carefully fitted together. The tread and casing are placed in a curing chamber where the tread becomes securely adhered to the tire.

## GOODYEAR MOLD CURE RETREADS

Mold cure retreads don't require adhesive, so they're lighter and more fuel-efficient. They also offer strength and toughness because the mold-curing process produces a seamless construction.

**GOODYEAR**  
FLEET HQ





## DURASEAL TECHNOLOGY®

### NO TIME FOR DOWNTIME

DuraSeal Technology is the world's first built-in tire sealant for commercial truck tires that instantly seals tread punctures.\*

- Instantly surrounds the nail and seals the tread puncture
- Less downtime and unnecessary expenses
- Tires last longer and time-to-replacement is extended

### TEST RESULTS SPEAK FOR THEMSELVES

Tires with DuraSeal Technology proved superior to tires with no sealant when tested for puncture-sealing efficiency and tire longevity. Tires with DuraSeal Technology have been shown to remain in service much longer because they don't need to be taken off the job for puncture repairs, lowering the total cost of ownership.



\*Seals up to 1/4" diameter punctures in the repairable area of the tread. Does not seal sidewall punctures.



### HOW DURASEAL TECHNOLOGY WORKS

Up to a 1/4" puncture\* occurs in the repairable area of the tread.



1. The yellow, gel-like rubber instantly surrounds the object and seals the puncture.
2. When the object is removed during routine maintenance, the yellow, gel-like rubber seals the puncture.

### SEALS THE DEAL ON RETREADS

The built-in sealant of DuraSeal Technology resides within the casing, not the actual retread. So you'll get the same puncture resistance and reduced downtime, retread after retread.

To learn more call 1-866-FleetHQ or visit [goodyeartrucktires.com](http://goodyeartrucktires.com)



**G296™ MSA DuraSeal™**  
Puncture-sealing\* super single tire offering long mileage for heavy on- and off-road applications.



**G289® WHA® DuraSeal™**  
Puncture-sealing\* tire that helps provide outstanding performance in waste haul applications.

TO LEARN MORE CALL 1-866-FLEETHQ OR VISIT [GOODYEARTRUCKTIRES.COM](http://GOODYEARTRUCKTIRES.COM)

## THE TOTAL SOLUTION TO HELP REDUCE OPERATING COSTS

To learn how Goodyear's industry-leading tires, services and profitability tools help to provide your fleet a total solution, visit [goodyeartrucktires.com](http://goodyeartrucktires.com), or call 1.866.FleetHQ.

[goodyeartrucktires.com](http://goodyeartrucktires.com)

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