



DRIVE  EFFICIENCY

GOODYEAR® TIRE OPTIX

HELP REDUCE YOUR OPERATING COSTS THROUGH TIRE OPTIMIZATION

EFFICIENT TRACKING

Gain data that could point to money-saving opportunities.

VALUABLE INSIGHTS

Get specific recommendations to help lower your operating costs.

OPEN TO
LEARN MORE

LET US HELP

REDUCE YOUR COSTS AND YOUR WORKLOAD

WHY YOU NEED TIRE OPTIX

Without consistent, accurate tire monitoring and maintenance, you could be losing money — on not only tires but also fuel, avoidable breakdowns and fines for noncompliance.

The Goodyear® Tire Optix program makes it easier for you to reduce or avoid these costs. It's all part of Goodyear's Total Solution to help you save money.

PROBLEMS SOLVED

Proactive and proper tire management can help you not only reduce your tire costs but also avoid other, unwanted expenses.

Tires are one of the largest fleet maintenance expenses*

Tires that have been poorly maintained are a leading cause of roadside inspection citations*

Improperly maintained tires are a leading cause of roadside breakdowns*

Improper inflation increases total tire-related costs by approximately \$600–\$800 annually per tractor-trailer combination*

*Based on TMC S.2 Tire & Wheel Study Group Information Report: 2010-2





HOW IT WORKS

Regular, standardized tire inspections offer valuable data to help you optimize your tire investment, lower fuel costs, avoid fines and reduce downtime.



INSPECTION



CONSULTATION



MAINTENANCE



OPTIMIZATION



Inspection

- Trained professionals follow network-wide, standardized best practices at an hourly service rate
- A mobile toolset helps facilitate comprehensive, accurate and efficient inspections

Consultation

- Valuable insights are available immediately after an inspection
- You receive real-time action reports, long trend analyses, product benchmarking and unit/route comparisons

Maintenance

- Immediate issues can be promptly resolved
- Plans can be implemented to drive future improvement

Optimization

- Inspection frequency is determined by you and your Goodyear Dealer
- Over time, regular inspections and proper maintenance can help you optimize your tire assets and reduce costs

PART OF GOODYEAR'S TOTAL SOLUTION



TRUSTED PRODUCTS

Innovative Products For Any Fleet Application



NATIONWIDE DEALER NETWORK

2,300+ Dealers In North America Ready To Help Your Fleet



RELIABLE SERVICES

Most Reliable Nationwide Roadside Service In The Industry¹



FLEET MANAGEMENT TOOLS

Tire And Retread Tracking And Fleet Dashboard

¹Fleet research study, Nov. 2015, Lieberman Research Worldwide. 590-fleet sample. Goodyear Dealer network roadside service compared to Michelin, Bridgestone and Continental.

LEARN MORE ABOUT TIRE OPTIX NOW

To request more information and schedule your first inspection, contact Goodyear at **1-833-496-7849 (GY OPTIX)** OR solutions@goodyear.com.



TIRE OPTIX

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MORE DRIVEN.

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